Embracing the Future of
Drupal with AI

Innovations, Technologies, and for Competitive Digital Experiences

Neeraj Kumar

8th July, 2023

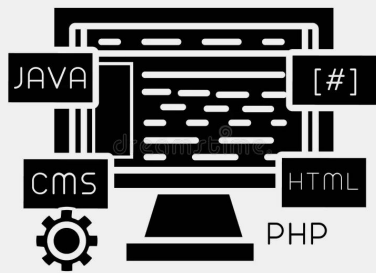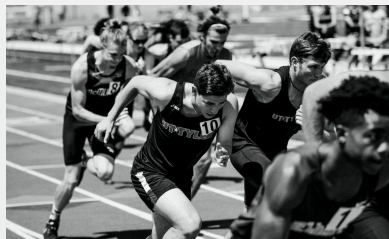**Neeraj Kumar**

Founder, CEO

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Valuebound
Rise together

Complex landscape of web development

Staying ahead of the curve

AI
The Future of
User Experience &
Business Growth

Challenges

Many Drupal sites are still using outdated tech stack

AI Frameworks
/Libraries

Bandwidth

Malicious content

Strategies for AI
Integration in Drupal

Strengthening Security Measures

Accessing Information

Better Content Generation

Strengthening
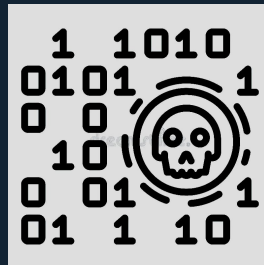Security Measures
in Drupal with AI

Strengthening Security Measures

Anomaly Detection

Malicious Content Identification

Spam Detection

Predictive Analytics

Semantic Search Using **OpenAI** might replace

- Traditional information architecture / navigation
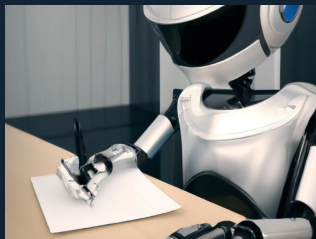
- Custom search > conversational search
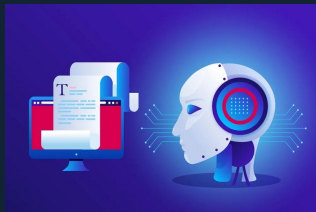
Accessing Information

AI Driven Content Generation
in Drupal
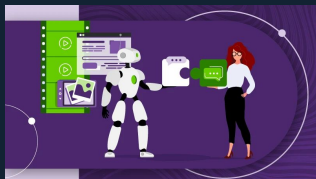
generation

personalization

moderation

Better Content Generation

Implementation

Selecting the right tools and services

Training the staff

Testing and Optimization

AI Integration: A Growing Opportunity

Cost of AI Integration

Availability of AI resources

Demand for AI-Powered solutions

The power of AI integration in Drupal

Improved
Customer Support

Enhanced User
Experience

July 27, 2022

Gartner Predicts Chatbots Will Become a Primary Customer Service Channel Within Five Years

By 2027, chatbots will become the primary customer service channel for roughly a quarter of organizations, according to Gartner, Inc.

Thank You

Q & A