





Sustaining Drupal

A Fireside Chat with Tim Doyle of the
Drupal Association



Tim Doyle

Chief Executive Officer,
Drupal Association

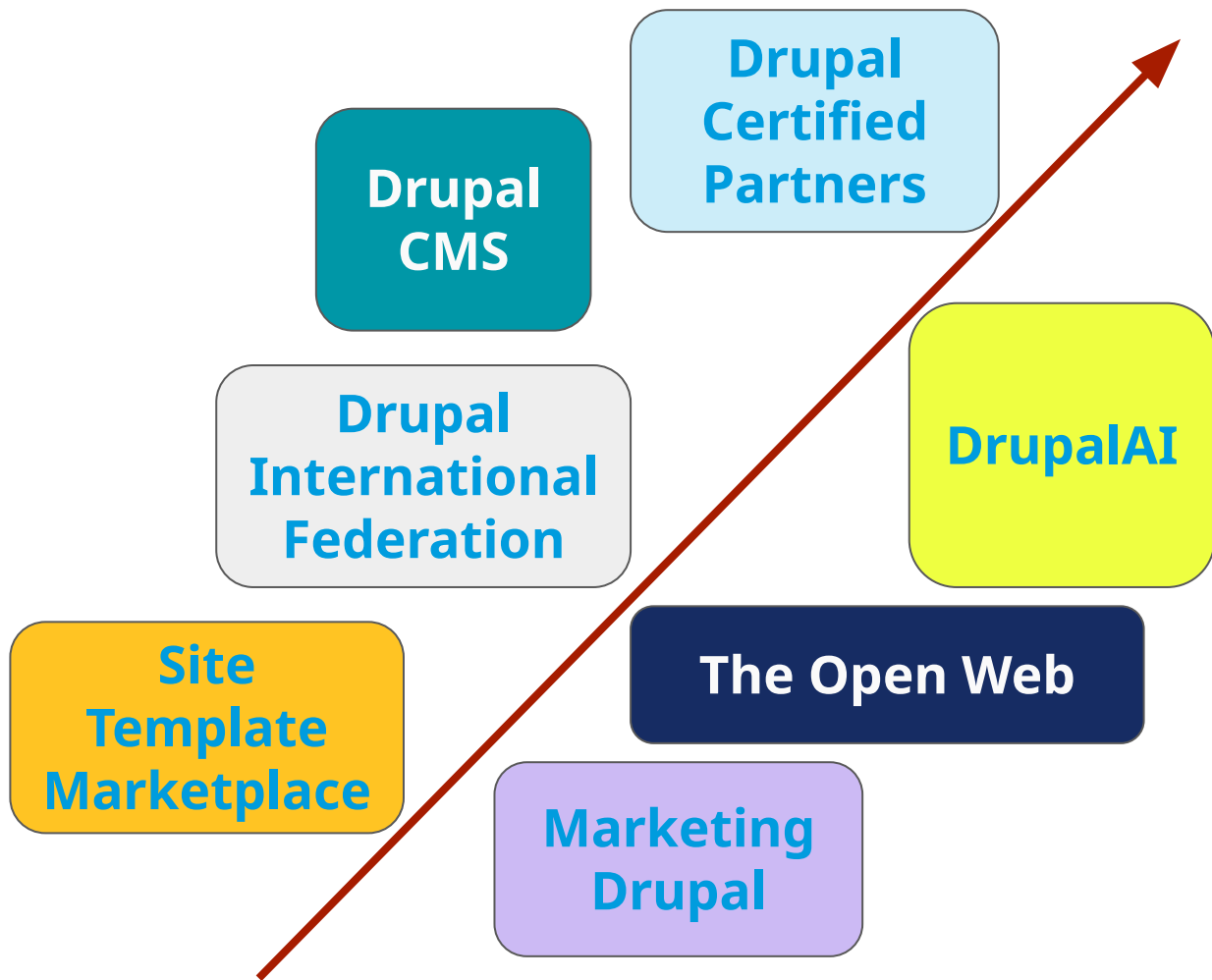
tim.doyle@association.drupal.org

Tim D.

At the Drupal Association, our vision is a web that is innovative, inclusive, and open.

Our mission is to drive innovation and adoption of Drupal as a high-impact digital public good, hand-in-hand with our open source community.

THERE'S A LOT GOING ON AT THE DRUPAL ASSOCIATION!



Drupal needs to change the model of open source that it practices

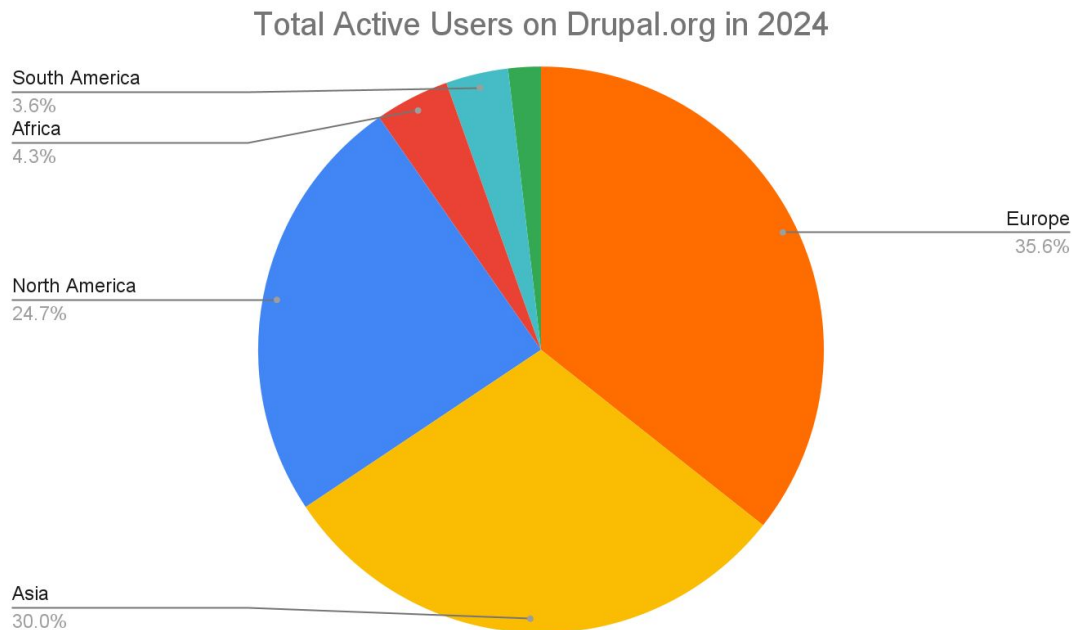
(Giving away software with nothing more than the *expectation* that beneficiaries contribute is unsustainable.)

The Drupal Association is both a casualty of this situation and possibly the organizing principle of its solution.

Visitors from around the world to Drupal.org

In 2024, Drupal.org had
5,949,642 visitors.

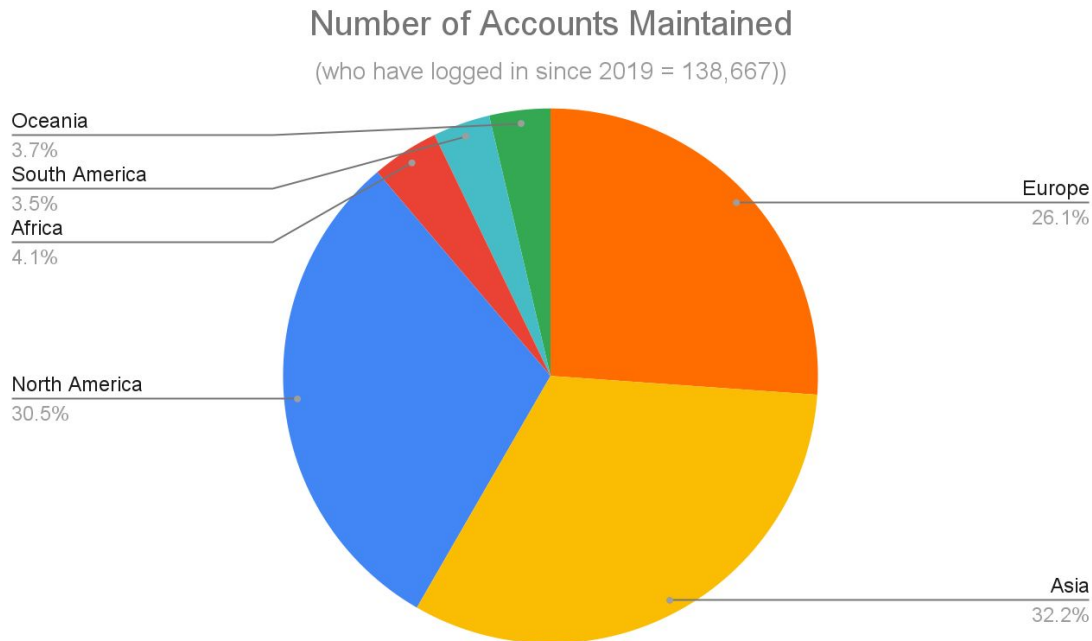
About 75% of visitors came
from outside North America.



Accounts from around the world

The Association maintains a large number of user accounts on Drupal.org.

Account holders who have logged in since 2019, account for **138,667**, with the largest cohort coming from Asia.



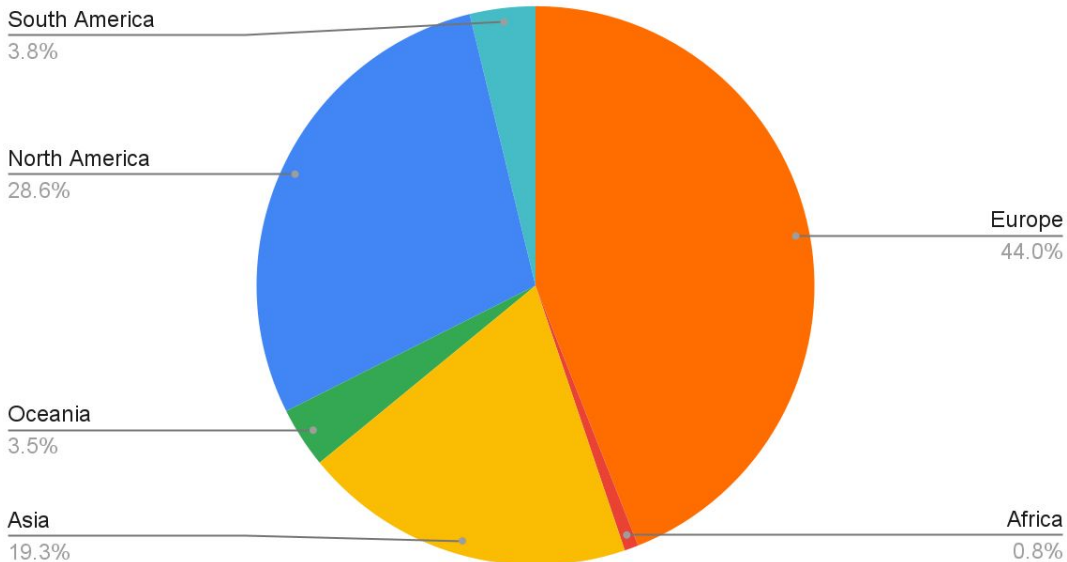
Contributors from around the world

In 2024, the Association supported **7,280 individual contributors**.

A contributor is any individual who is credited with at least one weighted credit.

As an open source project, Drupal relies on contributors to maintain, innovate and adapt the Drupal software.

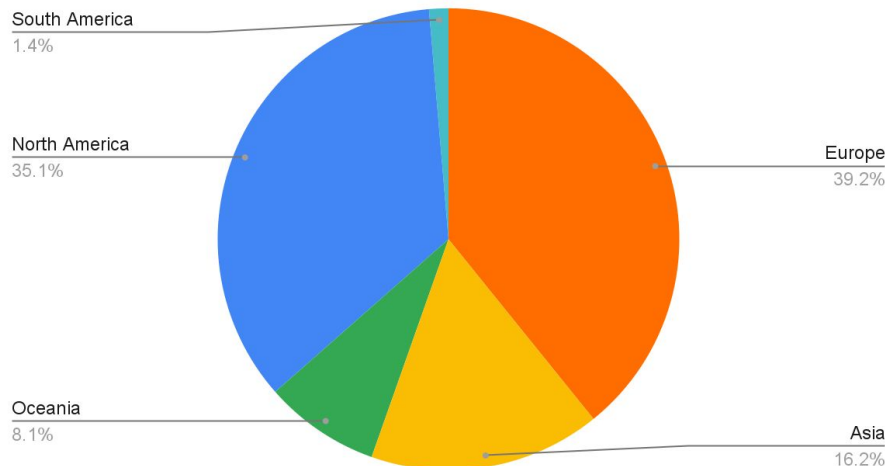
All Contributors



Contribution to Drupal Project

Continent	All Contributors	Strong Contributors (20+)	Top Contributors (150+)
Europe	2884	311	58
Africa	53	1	0
Asia	1263	194	24
Oceania	230	46	12
North America	1875	288	52
South America	249	34	2
Antarctica	0	0	0
Total:	6,554	874	148
Total Contrib:	186,245	168,460	135,470
% of Total Contrib:	100%	90%	73%

Top Contributors (150+) vs. Continent

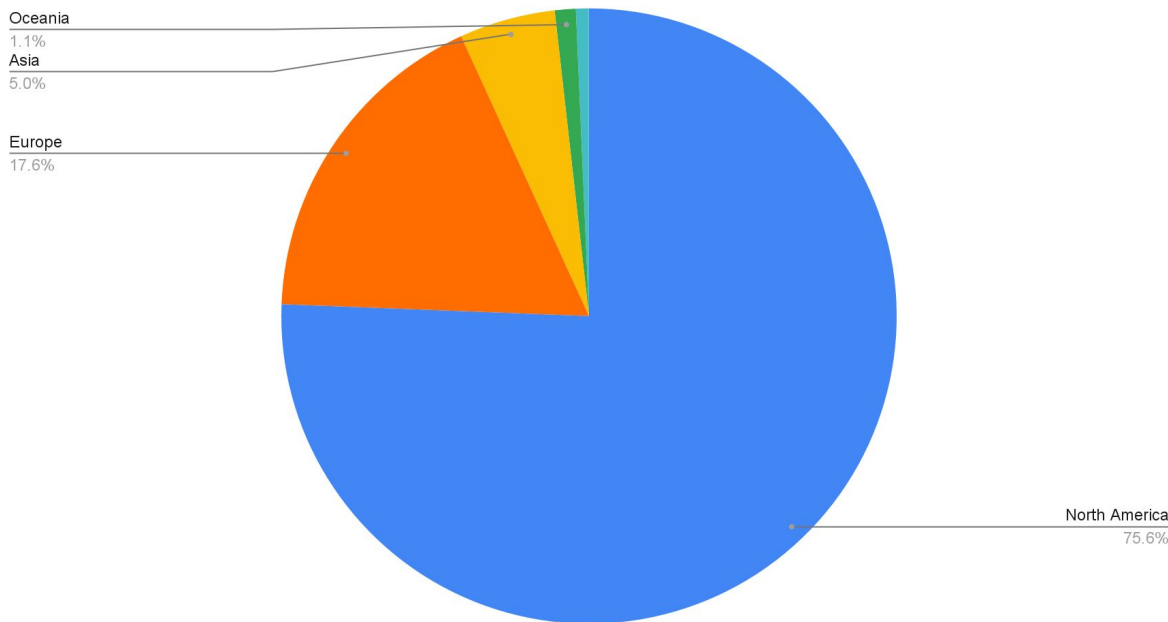


Note: 726 contributors could not be connected to a country

Support comes largely from North America

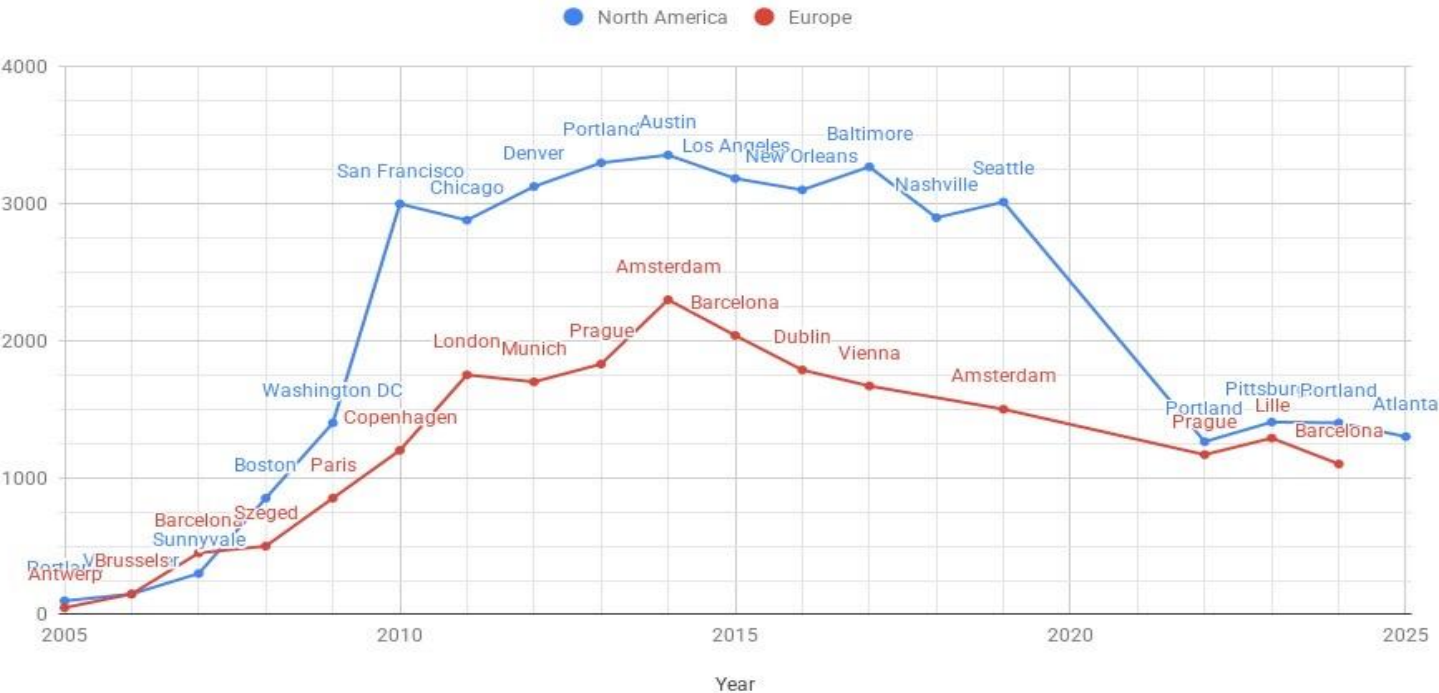
Three quarters of support for Drupal infrastructure and the Drupal Association's work, comes from North America.

Total Drupal Association Revenue in 2024 by Continent



Sustaining Drupal

DrupalCon Attendance



Sustaining Drupal

New(ish) Thinking

Sustaining Open Source Software: Tools for Change

Justin Warren
Principal Analyst
PivotNine

DrupalSouth
2025 Keynote
Address



Drupal as a Common Pool Resource



The Drupal ecosystem needs systemic changes if it is going to be sustainable.

Systemic changes

